



The National Sports Collectors Convention Retains Schulte Sports to Spearhead Marketing and Public Relations for their 2010 Baltimore Convention

FOR IMMEDIATE RELEASE

Woodstock, MD – Schulte Sports, Inc., a full-service sports marketing and public relations agency, today announced that it has been retained by **The National Sports Collectors Convention**, the nation’s premier showcase event for the sports and entertainment collectibles industry, to spearhead marketing and public relations initiatives for their 2010 event.

The 31st annual **National Sports Collectors Convention** will held, for the first time, in Baltimore, at the Baltimore Convention Center August 4 -8, 2010. The five (5) day event is the largest collectibles show in the country, with dealers from all over the country exhibiting, including vintage and new cards, game-used and vintage memorabilia dealers, major trading card manufacturers, the top grading services companies and auction houses, not to mention Hall of Fame and current superstar athletes from every sport signing autographs at the *TriStar Autograph Pavilion*.

“Schulte Sports is very honored to be associated with of one of the greatest sports collectible events in the country, said Ray Schulte – President Schulte Sports /Auctions. “And we are very excited that **The National Sports Collectors Convention** will be coming to Baltimore, Maryland for the very first time”.

The National Sports Collectors Convention will bring to town, approximately 60 – 70 of the greatest Hall of Famers and current superstar athletes from every sport to sign autographs at the event’s *TriStar Autograph Pavilion*, including but not limited to; Brooks Robinson, Cal Ripken, Joe Montana, Willie Mays, Bart Starr and Tom Seaver, to mention a few. In addition, **The National Sports Collectors Convention** corporate sponsors will be handing out free giveaways and prizes throughout the five (5) days.

“Ray Schulte brings a tremendous knowledge of the collectibles industry, previously consulting with MLB, the NFL, NHL and NBA, as it pertains to the collectibles set-up at their All-Star and Super Bowl events, said Mike Berkus, Co-Founder **The National Sports Collectors Convention**. “ We are very excited to have the opportunity to work with Ray and his team at Schulte Sports.”

For more information concerning **The National Sports Collectors Convention** please visit their website www.nscshow.com and www.SchulteSports.com for the latest player signature up-dates, corporate sponsored promotions and ticket information.

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